

LAUNCH

YOUR BRAND AT MACERICH





POWERED BY
QUIKSPACE

EXPLORE OUR DIVERSE PROPERTIES



LEASE THE SPACE THAT FITS YOUR BUSINESS



VIEW AVAILABLE SPACE



TAKE VIRTUAL TOURS



GET INSPIRED

YOUR BRAND. YOUR VISION. OUR SPACE.



WE ARE MACERICH

::

ONE OF THE BEST PORTFOLIOS IN THE COUNTRY

::

IN THE MOST DENSELY POPULATED MARKETS.

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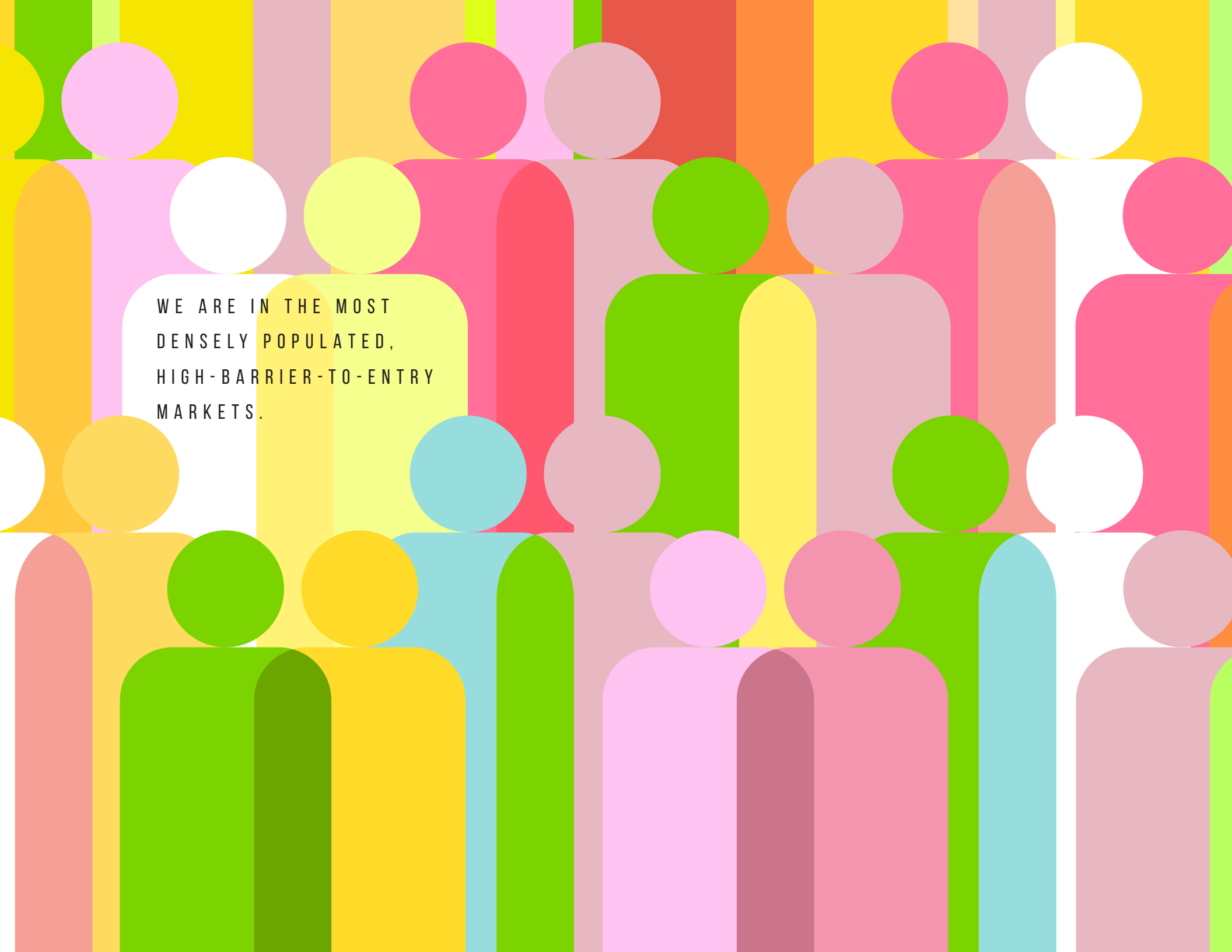
YOU KNOW YOUR BRAND; WE KNOW OUR SHOPPER.

::

MAKE THE CONNECTION; LAUNCH YOUR BRAND AT MACERICH

::

AND CREATE SOMETHING ON TREND AND TIMELESS IN IMPACT.

The background is a vibrant, abstract composition. It features a series of vertical stripes in various colors including yellow, orange, red, pink, purple, green, and blue. Overlaid on these stripes are numerous stylized human figures. Each figure is composed of a rounded rectangular body and a circular head, both in solid colors. The figures are arranged in a dense, overlapping pattern, creating a sense of a large crowd. The colors of the figures and stripes are varied, contributing to a lively and modern aesthetic.

WE ARE IN THE MOST
DENSELY POPULATED,
HIGH-BARRIER-TO-ENTRY
MARKETS.

OUR PROPERTIES ARE ENVIABLY SITUATED
IN THE COUNTRY'S TOP PERFORMING MARKETS
AND ARE A STAGE FOR SOME OF THE WORLD'S
MOST ICONIC AND ON-TREND NAMES.
YOUR EXPERIENCE IS JUST THE BEGINNING.

TOP DMA'S

NEW YORK CITY

LOS ANGELES

CHICAGO

SAN FRANCISCO

PHOENIX

WASHINGTON, DC

PHILADELPHIA

DENVER

PORTLAND

CONSISTENTLY
AVERAGE \$1,200 +
SALES PER SQUARE FOOT
IN TOP 10 CENTERS

\$150K+
AVERAGE TRADE AREA
HOUSEHOLD INCOME
IN TOP 10 CENTERS

+ additional properties in key US markets



CURATED EXPERIENCES

Let your brand take center stage with product and collection launches, celebrity appearances, interactive influencer events, immersive experiences, market tests, or a strategic combination of all the above.

PRIME VISIBILITY

Macerich centers draw millions of visitors annually. Our re-imagined common areas are enviably located in the center of the action, offering brands outstanding traffic and visibility.





TURN-KEY SOLUTIONS

From strategy development to design capabilities, Macerich brings your vision from rendering to reality.

FOSTER CONNECTION

Meet high-intent shoppers where they are and curate unique experiences that will resonate and form brand loyalists.





KIOSKS :: PERMANENT

Invest in a prominent location with 360-degree visibility to promote long-term impact, growth, and expansion.

INLINE STORES :: TEMPORARY + PERMANENT

Launch an ecommerce brand into the world of brick-and-mortar or test concepts in new markets with this flexible format.





BRAND ACTIVATIONS :: TEMPORARY + SHORT-TERM

Generate remarkable buzz with a spontaneous pop-up opportunity, a proven strategy adopted by national and emerging brands alike.

CARTS :: TEMPORARY + SHORT-TERM

A turn-key solution to establish your business quickly and easily.





MEDIA

Integrate digital out-of-home advertising and/or strategically-placed static advertising campaigns to capture millions of consumer impressions.

EVENTS + BRAND ACTIVATIONS

Invest in a prominent location with 360-degree visibility to promote long-term impact, growth, and expansion.





AUTOMOTIVE

Drive consumers to experience the latest model with vehicle displays, test drive events, and interactive inline showrooms.

GATED ATTRACTIONS + POP-UP EXPERIENCES

Host interactive experiences and inline showrooms that spur consumer spend and get shoppers talking, engaging, and sharing Instagram-worthy photos.



A woman with blonde hair tied back, wearing a white button-down shirt and a VR headset, stands with her arms crossed. She is positioned in front of a large, solid pink circle that serves as a backdrop. The overall image has a soft, ethereal quality with a light pink tint.

JOIN OUR MECCA OF
BEST-IN-CLASS AND
NEW TO MARKET BRANDS,
EMERGING CONCEPTS,
AS WELL AS EXPERIENTIAL
ATTRACTIONS.

allbirds

alo



Bad Birdie



Coca-Cola

crocs™



DUNKIN'

dyson

EVERLANE

F FABLETICS

JIMMY CHOO



Kiehl's
SINCE 1851



LUSH

MOLESKINE®



PANDORA



SAMSUNG

SHADY RAYS®

SOULCYCLE



SWAROVSKI

UGG

WARBY PARKER

ZARA



MACERICH (NYSE: MAC)

ONE OF THE NATION'S LEADING OWNERS, OPERATORS & DEVELOPERS OF MAJOR RETAIL PROPERTIES IN ATTRACTIVE U.S. MARKETS, INCLUDING CALIFORNIA, THE PACIFIC NORTHWEST, PHOENIX/SCOTTSDALE, AND THE METRO NEW YORK TO WASHINGTON, D.C. CORRIDOR.